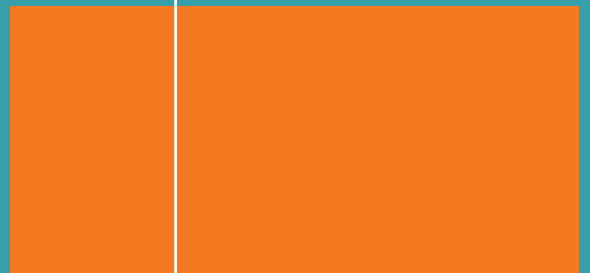


2014 REPORT TO COMMUNITY



STRONGER TOGETHER
our next generation

Letter to the Community

It is a well-known adage that *change is the only constant*.

In some ways at Our Next Generation, we try to resist changing things up too much. Because the students we work with often have challenging lives, we strive to provide the stability and consistency they need in order to feel safe, secure, and at ease with their environment.

When our students arrive at our center every day, they know exactly what they can expect: a filling and nutritious meal; an exciting and engaging lesson with a small group of their peers; a calm and supportive learning environment to complete their homework. They look forward to seeing their volunteer mentor (some of whom have been with us and have worked with the same students for years), and going on their weekly outbound excursion.

But within this stable, caring environment, Our Next Generation also embraces innovation and change when it is time to do so. In the bigger picture, 2014 was a year of immense – and exciting – change at Our Next Generation. Though we were saddened to lose our President and CEO of ten years, Robert Dunn, to a well-earned retirement in the fall, our new leadership has offered a unique opportunity to reevaluate and reenergize our programs and our mission.

We thank our donors, volunteers, and supporters for another successful year and for the love and support we have received through our year of transition. We are excited to ride this momentum forward together into 2015!



John Dawson
Chairman of the Board



La Toya Sykes
President and CEO

LA TOYA SYKES, PRESIDENT AND CEO

In the fall of 2014, we welcomed Ms. La Toya Sykes as our new President and CEO. Ms. Sykes brings more than ten years of nonprofit leadership experience, having previously served as Associate Director of the YMCA, facilitating fund development projects across 40 states and the District of Columbia, and as the Director of Outreach and Access Awareness for Great Lakes Higher Education. In 2012 she founded a consultant firm that helps organizations improve performance through strategic planning, project management, community engagement and development services.

Ms. Sykes is an engaged member of the greater Milwaukee community. She currently serves as President of the Board for Lead2Change, a youth service organization whose mission is to empower and inspire youth to become catalysts for change in their communities. She is an active board director of the Women's Fund of Greater Milwaukee and the African World Festival. Ms. Sykes is on the board of trustees for the Leukemia and Lymphoma Society, and currently serves on the President's Advisory Committee for Carroll University.

Ms. Sykes served in the United States Army. She received a Bachelor of Arts in Management and Communication from Concordia University, and a Master of Science in Human Services with a Concentration in Community Counseling Psychology from Springfield College.



Our Core Programs

Our Next Generation is a community-based nonprofit organization that provides academic support and enrichment programs for elementary through high school students in central Milwaukee. We seek to create a nurturing environment where children feel welcomed, safe, and valued, by building a collaborative network of parents, families, teachers, volunteers, and staff to support each students' academic and social needs.

HOMWORK CLUB



HIGH SCHOOL CONNECTION
AND LEADERSHIP CLUB



OUTBOUND LEARNING



SUMMER CAMP

Please visit www.ongkids.org to learn more about our programs!

Our Team

Our Next Generation relies on a small but extremely dedicated team of hardworking individuals to provide a high standard of quality programming for our students. Our Next Generation is fortunate to be able to attract extremely qualified staff with diverse professional and life experiences that complement and add value to our team.

This year we welcomed many new staff and board members, including our new President and CEO La Toya Sykes. **To learn more about our team, visit www.ongkids.org and click "who we are."**



Program Highlights

Arts and literacy go hand in hand – both are key to emotional and social development, and help children engage in learning. Creative outlets are especially critical, as they provide an effective coping mechanism against the trauma of growing up in poverty.

Geeging Dance Troupe

In 2014, we welcomed an exciting new program: a Somali-Bantu dance troop for girls and boys, led by Sahara Aden, one of our high school participants and an outstanding member of our community. Sahara was born in a refugee camp in Kenya. In 2001, her family immigrated to the United States and joined a growing number of refugees choosing to resettle permanently in Milwaukee. Her fierce desire to learn –and succeed– in her new home has helped her overcome every obstacle life has thrown at her. Last year, she was accepted early admission to Milwaukee School Of Engineering and is excited to start there in the fall.



“Women of my Somali-Bantu culture are expected to get married and have children as soon as they reach puberty. I have plans to become an Engineer instead – but I don’t want to leave my culture behind. With the Somali-Bantu dance troop called *Geeging*, which means *Togetherness*, I want other girls to know that they can keep their culture while pursuing their dreams, and that they can overcome poverty just like I did.” ~Sahara Aiden

Literacy and the Arts

At our neighborhood Block Party and Festival last summer, our students were proud to display the work they produced under the guidance of an Art Specialist. Our summer program incorporates daily hands-on, creative projects to help students engage in learning while having fun.



Our Partnerships

In 2014, we continued to build lasting and meaningful partnerships with community organizations, area businesses, local corporations, and committed individuals.

Some examples of the partnerships we formed in 2014 include:

KaBOOM!

In 2014, Our Next Generation was selected by the Brewers Community Foundation and the national nonprofit KaBOOM! to receive a new community playspace! Over 250 community volunteers representing organizations and businesses from all over Milwaukee gathered at Our Next Generation on one warm June day, and worked together for seven hours to build a new playground. Special thanks to everyone who made the day possible!



REACH

The Real Estate Alliance for Charity (REACH) is the charitable arm of real estate professionals in Milwaukee. Every year REACH selects a single recipient for recognition and a very generous commitment of financial support for the following three years. In 2013, REACH announced that Our Next Generation would be honored by this special partnership for 2013-2015.

This year, Program Director Rukiya Alexander (right) had the opportunity to accompany Our Next Generation students to an annual Winter Gala hosted by REACH.



FUEL

In 2014, Our Next Generation was honored to be chosen as one of FUEL's annual adopted charities. FUEL is Milwaukee's premier young professionals' networking organization, and their partnership has been invaluable in recruiting talented volunteers and spreading the word about Our Next Generation's mission to the wider Milwaukee community. In December, FUEL organized a Toy Drive at a special event featuring Our Next Generation. Together, we were able to ensure that all of our students had gifts to celebrate the holiday season!



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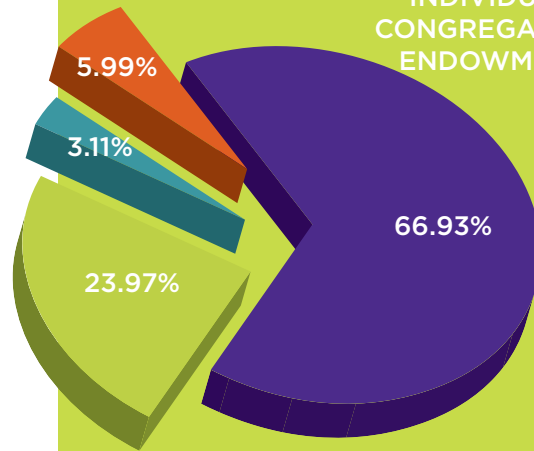
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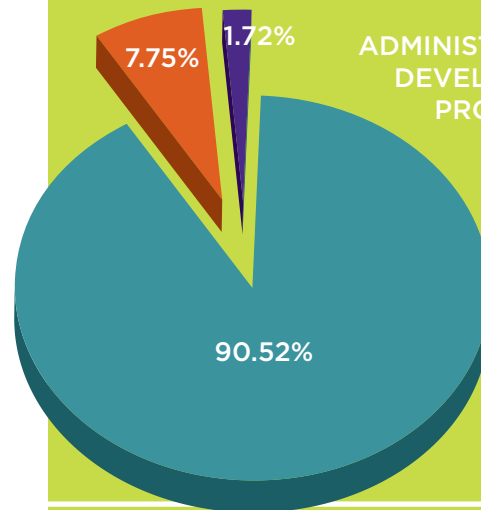
2014 OPERATING REVENUE %

CORPORATIONS/FOUNDATIONS: 66.93%
 INDIVIDUALS: 23.97%
 CONGREGATIONS: 3.11%
 ENDOWMENTS: 5.99%

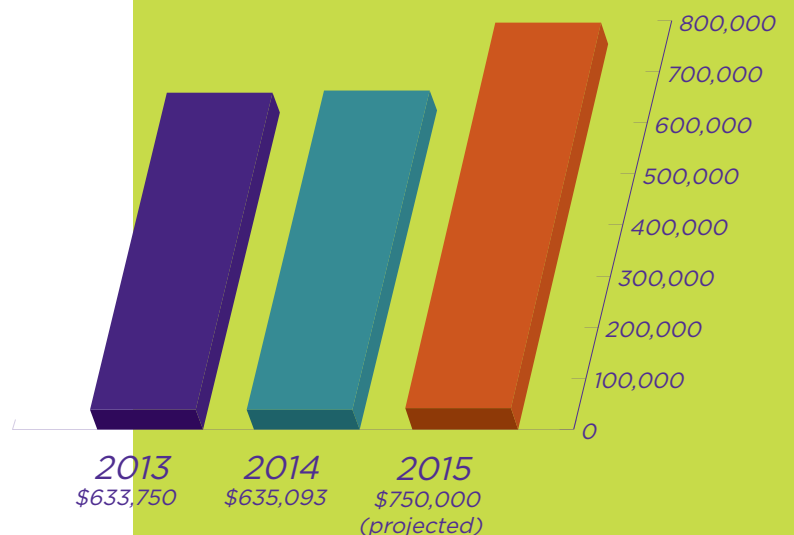


2014 OPERATING EXPENSES %

ADMINISTRATION: 7.75%
 DEVELOPMENT: 1.72%
 PROGRAM: 90.52%



BUDGET 2013, 2014, 2015



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The future of the organization depends on a healthy and active board of directors. Board and committee members reach out to the larger community by participating in neighborhood activities and building relationships with funders, while providing operational oversight and strategic planning.

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*Board Committee only

Special Thanks...



After more than a decade of shaping Our Next Generation, President and CEO Bob Dunn retired last October. On behalf of the children we serve and our entire organization, we thank Bob for his many years of commitment and hard work.

Bob joined the organization in 2003 after twelve years as President and CEO of Big Brothers Big Sisters of Metropolitan Milwaukee. Under his leadership, Our Next Generation expanded its reach and identity, established a permanent home in the Washington Park neighborhood, and built invaluable community partnerships through the Outbound Learning program.

Rukiya Alexander, Associate Director of Programs, had the privilege of working with Bob for the last six years. "Bob's legacy at Our Next Generation will have a lasting impact on the students, neighborhood, and community. His dedication and humor will be greatly missed!", adds Rukiya.

We wish Bob all the best in his retirement and many years of happiness.

our next
generation
WE SEE THE POSSIBILITIES

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